

2008 IEEE  
International Conference  
on Image Processing

Exhibitor Invitation

October 12-15, 2008  
San Diego, California, U.S.A.





# 2008 IEEE International Conference on Image Processing

October 12-15, 2008 in San Diego, California, U.S.A.

## Exhibitor's Invitation

We are delighted to invite you to participate in the fifteenth annual IEEE International Conference on Image Processing, to be held at the San Diego Convention Center in San Diego, California, October 12-15, 2008. Leading engineers and scientists will convene from around the world this fall to discuss the latest research in image processing. Some of the benefits enjoyed by exhibitors during ICIP 2008 are:

- Tutorials in emerging areas.
- Centrally located exhibition area.
- Special food services available in the exhibit area.
- Promotion available through ICIP 2008 announcements and website.

For companies interested in recruiting, ICIP 2008 encourages the exchange of employment information. Traditionally, ICIP attendees include over 100 graduate students nearing the end of their programs of study, providing recruiters a great opportunity to seek out new and highly qualified applicants.

ICIP 2008 Exhibits  
Conference Management Services, Inc.  
Attention: Bryan Stewart  
3833 South Texas Avenue, Suite 221  
Bryan, Texas 77802-4015 USA  
(979) 846-6800 (phone)  
(979) 846-6900 (fax)  
exhibits@icip2008.org

[www.icip2008.org](http://www.icip2008.org)



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## Exhibitor Prospectus

Organizations are invited to exhibit at the 2008 IEEE International Conference on Image Processing at the San Diego Convention Center in San Diego, California. It is expected that over 1,000 participants will join in the combined technical program and product exposition, as well as other special events. The exhibit area is strategically located with respect to the main traffic flow of the conference activities.

Conference Dates:  
October 12-15, 2008

Exhibition Dates:  
October 13-15, 2008

Expected number of delegates:  
1,000 engineers, scientists, and other professionals

Exhibition Location:  
Upper Level, Room 6  
San Diego Convention Center  
San Diego, California

Booth Pricing:

Early Registration (by August 7, 2008):  
\$900 USD per regular booth

Regular Registration (after August 7, 2008):  
\$1,200 USD per regular booth

Please inquire about multi-booth discounts.

Exhibit booth specifications:  
8 feet deep by 10 feet wide (regular booth)

Each exhibitor will be provided a display booth, an identification sign, a skirted table with two chairs, daily aisle cleaning, nightly security, and one complimentary copy of the CD-ROM proceedings.

General inquiries and exhibitor registration should be directed to:

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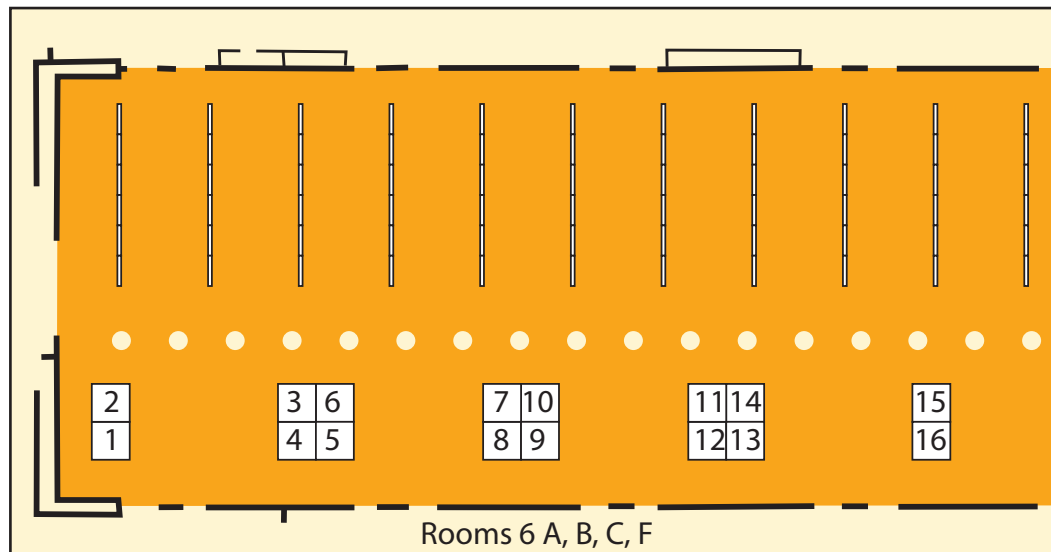


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## Exhibit Area Floor Plan

San Diego Convention Center



### Exhibit Hours:

Monday, October 13, 2008	9:00 am - 6:00 pm
Tuesday, October 14, 2008	9:00 am - 6:00 pm
Wednesday, October 15, 2008	9:00 am - 6:00 pm

### Move In:

Sunday, October 12, 2008	Noon - 5:00 pm
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### Move Out:

Wednesday, October 15, 2008	6:00 pm - 10:00 pm
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## Support Opportunities

ICIP 2008 in San Diego promises to be one of the most exciting and well-attended conferences in the series. In addition to innovations in the conference and exhibit hall, we are offering new conference support opportunities for companies. The individual events or support items are listed below.

Conference Polo Shirts - \$20,000

Benefits include: Company logo on shirt and recognition on the website and at the conference.

Conference Audio/Visual Support - \$15,000

Benefits include: 1 booth in the exhibit hall; recognition on the website and at the conference.

Internet Café - \$15,000

Benefits include: 1 booth in the exhibit hall; recognition on the website, in the café and at the conference.

Welcome Reception - \$10,000

Benefits include: 1 booth in the exhibit hall; recognition on the website, at the reception and at the conference.

Conference Breaks - \$5,000 per break

Benefits include: Recognition on the website, at the supported break and at the conference.

Conference Totes - \$3,000

Benefits include: Company logo on totes and recognition on the website and at the conference

Recognition at the conference includes a listing and company name or logo in the conference program, on the conference signage, and on the ICIP website. We will also provide a special link to your company website. Recognition at specific events and functions include an announcement at the event, a listing and company name or logo in the conference program and on the conference signage.

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## Support Agreement

The full payment of the conference support accompanies this application. We understand that, if accepted by ICIP 2008, a written confirmation of this application will be returned to us. In the event the application is denied, ICIP 2008 will promptly advise us and return the deposit.

Company Name \_\_\_\_\_

Contact Name & Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Postal Code/Country \_\_\_\_\_

Phone/Fax/Email \_\_\_\_\_

CONFERENCE SUPPORT REQUESTED _____	Cost \$USD
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____

Total Support Cost \$ \_\_\_\_\_

Checks should be made payable to IEEE / ICIP 2008, Federal Tax ID Number 13-1656633. If you wish to pay by credit card, please fill in the information below.

Credit Card Number for Support Fees (Visa / MasterCard / AmericanExpress)

\_\_\_\_\_ Exp MM / YY \_\_\_\_\_

Amount to Charge \$USD \_\_\_\_\_ Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

In acceptance of this agreement, the parties thereto affix their signature:

Company Signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

ICIP 2008 Signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

Send Agreement to:

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## Exhibitor Information

Below, please fill in the contact information you would like published on the ICIP 2008 website and in the conference program.

Contact Name & Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Postal Code/Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

Email \_\_\_\_\_

Company Information / Product Description:

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Please indicate here that ICIP 2008 has permission to place your company's logo on the ICIP 2008 website in conjunction with your company name and other information.

- Yes, you may print the company logo in the conference program and on conference signage.  
 No, you may not print the company logo in the conference program and on conference signage.  
 Yes, you may place the company logo on the ICIP 2008 website.  
 No, you may not place the company logo on the ICIP 2008 website.

Please return form to:

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## Exhibitor Badges

Please list below the names and titles of the individuals who will be working in your booth. Please provide this information with your application, if possible.

Company Name \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

\_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

\_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

\_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

\_\_\_\_\_

Please return this form to:

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## Exhibit Space Agreement

We hereby apply for exhibit space at ICIP 2008. In making an application, we agree to exhibit under and comply with the accompanying Rules and Regulations printed under this agreement and with the Rules and Regulations in any subsequent Exhibitor Bulletin, which are hereby made a part of this contract. **IMPORTANT:** Closing Date for discounted rate and Initial Space Assignment is August 7, 2008.

Each company participating in the exhibit must return this agreement, properly executed by an authorized company representative. Priority and booth selection space will be made according to application date, exhibit payment, individual applicant requirements and available space. Conference Management reserves the right to rearrange the floor plan and/or relocate exhibitors in the best interests of the total exhibit.

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code/Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Please address further correspondence to \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

We will exhibit the following kinds of products \_\_\_\_\_

Please reserve \_\_\_\_\_ booths at the Early / Regular rate. Booth numbers requested (in order of preference):

Payment in full must be submitted with this application. Checks should be made payable to IEEE / ICIP 2008, Federal Tax ID Number 13-1656633. NOTE: Any booth application received without the deposit is subject to reposition in the Seniority Assignment listing maintained by Conference Management.

The Exhibitor indemnifies and agrees to hold harmless the IEEE (ICIP 2008) Conference and the San Diego Convention Center and their officers, directors, employees and agents, from and against any actions, losses, costs, damages, claims and expenses, including legal fees, arising from any damage to property or bodily injury to Exhibitor, Exhibitor's agents, representatives, employees or contractors by reason of the Exhibitor's occupancy or use of the exhibit facilities.

Approved by \_\_\_\_\_ Date \_\_\_\_\_

Title \_\_\_\_\_ Company \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

ICIP 2008 Signature \_\_\_\_\_ Date \_\_\_\_\_

Credit Card Number for Booth Fees (Visa / MasterCard / AmericanExpress) \_\_\_\_\_

Exp MM / YY \_\_\_\_\_

Amount to Charge \$USD \_\_\_\_\_ Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Return this application with payment to:

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## EXHIBITOR BASIC TERMS & CONDITIONS

1. Exhibit space will be assigned by Conference Management in accordance with the conditions outlined in the EXHIBIT SPACE AGREEMENT which forms part of this agreement. In the event of a duplicate application for the same space, the assignment priorities stated in the EXHIBIT RULES shall be used.
2. The Exhibitor shall remit with this agreement 100% of the total booth rental, as determined elsewhere in this agreement.
3. In the event of cancellation of this agreement by the Exhibitor prior to the date of the conference, the Conference Management will assess a cancellation charge according to the following schedule:

Cancellation on or before August 7, 2008	100% of booth rental
Cancellation after August 7, 2008	50% of booth rental

The Conference Management reserves the right to reassign space, notwithstanding the cancellation fee.

4. In the event the Conference Management does not accept this agreement, the Exhibitor will be promptly notified, and the fees returned.
5. The Exhibitor agrees to accept from the Conference Management, billing for any charges rendered during the conference in conjunction with services performed or administered by the Conference Management and requested by the Exhibitor. These charges may include, but are not limited to, surcharges for materials or services requested by the Exhibitor through the Conference Management. All such charges are due and payable in full within thirty (30) days of receipt of an invoice from the Conference Management.
6. The Exhibitor agrees that the Conference Management or the Conference Sponsor(s) shall not be liable for any damages, whether to person or property, for any reason whatsoever by reason of use, occupation, or enjoyment of the space by the Exhibitor or any person therein with the consent of the Exhibitor, and that the Exhibitor shall indemnify and keep harmless the Conference Management and the Conference Sponsor(s) from all liability on account of such damage or injury, regardless of cause, by the Exhibitor, its representatives, agents, or contractors.
7. In the event the site of the conference shall, in the sole discretion of the Conference Management, be unfit for occupancy or substantially interfered with by reason of any cause(s) not within the control of the Conference Management, this agreement may be terminated by the Conference Management. "Cause" or "causes" may include, but shall not be limited to: fire, flood, epidemic, earthquake, explosion, accident, blockage, embargo, weather, governmental restraint or orders of restraint from local or national civil or military authorities, act of public enemy, riot or civil disturbance, inability to secure appropriate labor, impairment of transportation or facilities, or inability to obtain, for whatever reason, necessary supplies, equipment, or clearances, or by rule of federal or local law, or any circumstances deemed as act of God. Should the Conference Management terminate this agreement pursuant to the provisions of this section, the Exhibitor waives any and all claims for damage arising therefrom. The Exhibitor further agrees that the Conference Management's liability is limited to a refund of monies paid prior to the termination. Should the conference be underway, the Exhibitor shall expect the Conference Management to adjust the refund to reflect a pro rata adjustment based on the number of hours the conference shall have been in operation prior to the termination. This provision shall not relieve the Exhibitor of any liability arising from the provisions of Section 6 above, and all monies due to the Conference Management in regard shall be paid notwithstanding.

## EXHIBIT RULES

These rules and regulations are supplemental to the EXHIBITOR BASIC TERMS AND CONDITIONS, and they have been established for the protection of everyone. (The word "Conference Management" as used herein shall mean officers, committee members, or employees acting with authority from ICIP 2008).

### 1. BOOTH IDENTIFICATION

Absolutely NO company identification may be placed outside the area of the booth. No identification may be placed on posts or pillars adjacent to booths occupied by exhibitors, or on carpeted areas of the aisles beyond the standard booth limits.

### 2. DISTRIBUTION OF SOUVENIRS AND SAMPLES

To achieve greater exposure and attention Exhibitors may donate items to be given away in a daily door prize drawing if one is established by the Conference Management. Souvenirs or samples which have no resale or negotiable value may also be given away. Any distribution must be conducted within the Exhibitor's designated booth space. In all cases, Exhibitors planning giveaways of any nature should make arrangement well in advance with the Conference Management, which reserves the right to prohibit the distribution of anything which, in its opinion, is not in keeping with the character of the conference.

### 3. DISPLAY REQUIREMENTS AND RESTRICTIONS

All displays or exhibited materials must be fireproof to conform to local fire regulations. Displays must be self-supporting and nails or screw are not permitted in building floors or walls. Displays must be wholly confined within Exhibitor's booth and must not obstruct the clear view of nearby exits or other exhibits.

**ALL WIRING ON BOOTHS OR DISPLAY FIXTURES MUST CONFORM TO LOCAL ELECTRICAL AND LOCAL FIRE DEPARTMENT REGULATIONS.**

The side of any display cabinet or structure facing a side aisle, or adjacent exhibitor's booth, must be finished or suitably decorated at the expense of the Exhibitor erecting or installing such display.

No exhibit may exceed eight feet high and that only within the area extending three feet from the back wall. Maximum height of the displays in the balance of the area is four feet, except that products to stand on the floor may extend higher than this limit, but must be positioned as close to the back wall as possible, to avoid blocking the view of adjoining exhibitors.

**NOTE PARTICULARLY THAT NO PART OF A SIGN OR SOLID DISPLAY MAY EXTEND HIGHER THAN EIGHT FEET ABOVE THE FLOOR.**

**NOTE: ANY DISPLAYS NOT CONFORMING TO THE EXHIBIT SPECIFICATIONS OUTLINED IN THESE RULES MUST BE APPROVED BY THE CONFERENCE MANAGEMENT IN WRITING PRIOR TO THE MOVE-IN DATE.**

### 4. BOOTH PERSONNEL & ACTIVITIES

With the exception of convenience help, such as secretaries or professional product demonstrators, all booth personnel must be REGULAR EMPLOYEES of the company, or its representatives, who are fully capable of explaining the technical aspects of products or processes on display on an appropriate level at the conference.

No exhibitor may advertise or promote any outside activity, such as an open house or separate exhibits wherever located, occurring during the hours ICIP 2008 exhibits are open, or which detracts from the exhibit or convention operations.

Only registered exhibitors may publicly advertise hospitality rooms and only on those bulletin boards provided in the exhibit area.

### 5. LIABILITY AND THEFT

Conference and Site Management will not be responsible nor liable for injury to the person or property, nor loss of property of Exhibitors, their guests, invitees, employees, or agents. Furthermore, the Exhibitor agrees to defend or hold harmless the conference, its directors, employees, and agents from any liability of personal injury and loss or damage to property. EXHIBITORS SHOULD INSURE AGAINST SUCH CONTINGENCIES. Damage to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor is nevertheless responsible for the booth rental.

Exhibitors should be on hand to supervise during set-up and dismantling of products, projection equipment and other items of high value. At least one person should remain with the exhibit until visitors have left the premises at the closing hour each day.

At move-out, specific arrangement should be made to package or place under lock any items of extremely high value and especially items of general interest such as small instruments, walkie-talkies, high fidelity equipment, projectors, computer equipment, etc.

### 6. SUB-LETTING EXHIBIT SPACE

No Exhibitor may assign, sublet or apportion any of the space contracted for by him/her or their company.

### 7. MATERIALS HANDLING

The handling of Exhibitor's material into and out of and within the exhibit buildings shall be at Exhibitor's expense. Exhibitor's empty crates, boxes and cartons will be removed from the conference area before the opening.

8. A security guard, supplied by the Conference Management, will prevent entry to exhibit areas by anyone not authorized by ICIP 2008 Conference Management, or not wearing proper badge for admission to such areas. A WATCHMAN SERVICE DOES NOT GUARANTEE EXHIBITORS AGAINST LOSS: NEITHER DOES IT IMPLY AN ASSUMPTION OF LIABILITY FOR EXHIBITOR'S PROPERTY BY THE CONFERENCE.

Any equipment to be removed from the exhibit area during the conference must be authorized by the Conference Management in conjunction with the specific Exhibitor.

### 9. INTERPRETATION OF RULES

Conference Management shall have final authority as to the interpretation of these rules and their applications and shall have the authority to establish penalties in the event of violations.

### 10. AMENDMENTS TO RULES AND REGULATIONS

Conference Management reserves the right to amend these rules and regulations or to make additions thereto.

### 11. BOOTH ASSIGNMENT PRIORITY

In the event of duplicate application for the same space, priorities will be based on the application postmark date.